



# Business School Research and Knowledge Exchange News

University  
of Dundee



November 2021

## Message from the Editors

Welcome to the fifth Business School Research and Knowledge Exchange Newsletter from Linn McFarlane, who has taken the lead in producing this news item, Professor Norin Arshed, Dr Theresa Dunne (get well soon) and myself.

I hope you will agree with us that the volume and quality of Good News Stories testifies to our growing research, knowledge exchange and impact reputation and culture. Staff continue to publish in quality journals and books, generate research-related income, attend and present at mainly online conferences and help our doctoral students achieve their aims. You will find evidence of a range of industries and organizations staff have been involved with, including national government, health and social care, fintech, social enterprises, city government and SMEs. Much of this work has a strong international flavour, which is in line with our ambitions to be both global and local in orientation and our growing reach.

We're also particularly pleased to see some of our newly appointed staff feature in this newsletter, including Dr Jiyhe Kim, Dr Stephen Knox and Dr Nicholas Li. We also extend our congratulations to three staff who have gained internal promotions/ appointments – Professor Norin Arshed, appointed to Professor of Entrepreneurship, Dr Dooruj Rambacussing, appointed as Senior Lecturer in Economics, and Dr Sudharshan Reddy Paramati, appointed as Deputy Director of the PhD/Professional Doctorate programmes.

**Professor Graeme Martin,**  
Associate Dean Research and Knowledge Exchange

## Good New Stories

Elaborating on our introduction, we have a number of good news stories this quarter:

### TV Appearances this Quarter

Dr Carlo Morelli's contributed to STV News about his on-going work on funeral poverty in Dundee, while Professor Norin Arshed was interviewed by STV news in August about women entrepreneurs during COVID.

### Health Service Research and Impact

In the last few months, the School has been active in building up a significant body of research and consulting in the Health Care sector. We mentioned the School's involvement as strategic change advisor through Professor Graeme Martin in a large scale project to develop strategies for tackling Hepatitis C in Ethiopia in the last newsletter. Since then, two further contracts have been awarded to staff in the healthcare management area. The first is a £20,000 award by NHS Tayside to Graeme to conduct research into case studies of HRM innovation and high performance in the NHS in the UK, Sweden and the Netherlands. The aim of this research is to learn more about how NHS Tayside can become an exemplar regional health authority in people management, leadership and culture. The project is being extended to work with collaborators at the Universities of Gothenburg (Sweden), Twente (Netherlands) and Naples Parthenope (Italy). The second is a £50,000 consulting research project led by Graeme in association with Kinetiq, a London-based consulting company. The project is an evaluation study of NHS England's pilot initiative to enhance occupational health and wellbeing in NHS trusts. This work is being carried out by Graeme in conjunction with Somerset Integrated Care System and NHS Somerset, which are one of the pilot projects. Finally, a joint PhD funded by NHS Tayside and the Business School is getting underway. PhD student, Elena Pavlova who is supervised by Graeme Martin and Dr Stephanie Schreven, is to begin research with the nursing and medical clinical directorates in NHS Tayside to examine ways of enabling clinical leadership and clinical engagement among staff, using the lenses of identity theory and perspective-taking to develop practical solutions to these problems.

### Industry 4.0 technologies in social enterprises

Dr Jihye Kim has recently received an external research grant from NSBM Green University Town in Sri Lanka for a collaborative research project on 'Industry 4.0 technologies in social enterprises: Adoption and role on achieving social and environmental goals'. The research project is in partnership with the University of Liverpool in UK and NSBM Green University in Sri Lanka. It will investigate the adoption of industry 4.0 technologies, viz., big data, digital platforms and artificial intelligence, in social enterprises and its impact on achieving social and environmental goals. Jihye aims to make significant contribution to research and practice because there is little extant work in this field. to the literature and practice. Multiple case studies will be conducted in South Korea. One of the long-term goals is to foster research collaborations, particularly in developing joint PhD projects and writing grant applications on technology-focused social enterprises.

### The Impact of COVID-19 on Scotland's Women Entrepreneurs

Professor Norin Arshed's Scottish Parliament report titled: "The impact of COVID-19 on Scotland's women entrepreneurs" has been published. The blog accompany the report can be found at: [New report on impact of COVID-19 pandemic on female entrepreneurs in Scotland - SPICe Spotlight | Solas air SPICe \(spice-spotlight.scot\)](#)

### Public Engagement with the Dundee Arts Café - Women entrepreneurs in Scotland: Surviving the Pandemic and its Aftermath

Professor Norin Arshed hosted an event titled: "Women entrepreneurs in Scotland: Surviving the Pandemic and its Aftermath" on Tuesday 19 October 2021, 1-2pm at the Dundee Arts café.

### Dundee hosts two Economics Futures Initiative summer internships

Economics Futures (EF) is a scheme funded by the Scottish Funding Council which aims to create more opportunities for students who are interested in a career within applied economics. In particular, EF supports work placements for undergraduate and postgraduate students from an economic or economy-related discipline to gain experience in an applied economics capacity in academic, public policy or business. Economic Studies staff in the School hosted two EF summer internships this year, with the successful applicants gaining first-hand experience of the academic research process while acquiring valuable programming and data analysis skills during the six week placement. Dr Dooruj Rambaccussing supervised a project undertaken by Craig Menzies, a 3rd year economics student at Dundee, which used supervised and unsupervised machine learning algorithms to derive 'economic sentiment' indices from textual sources of information. The techniques were applied to a sample of Scottish and UK newspapers to explore the variation in economic news communicated by the regional and national press. A second application made use of Bank of England Monetary Policy and Financial Stability Reports, with both sources providing evidence of economic oscillations but not in perfect synchrony with each other. This finding hints at a subtle trade-off between inflation and financial stability.

A second project on the impact of the COVID-19 pandemic on patients' experiences of general practice was supervised by Professor Paul Allanson and undertaken by final year Edinburgh student Paul Logan. Using data from the annual GP Patient Survey, the research shows that the unexpected improvement in patients' overall rating of their GP practice was not a result of the dramatic increase in the proportion of remote appointments due to COVID-19 restrictions, with patients more likely to report worse rather than better levels of overall experience if their last appointment was conducted over the phone or online rather than face-to-face at their GP practice or at home. Both research projects are ongoing with plans to produce publications from the work in due course.

### Public Engagement through a City Branding Framework Lecture at ABLA

Dr Keith Dinnie was invited to deliver an online guest lecture on 1 September for the Africa Brand Leadership Academy (ABLA), where he has been appointed as a visiting faculty member ([www.brandleadershipacademy.org/Faculty](http://www.brandleadershipacademy.org/Faculty)). Keith's presentation, titled 'City Branding Framework', was the first lecture in ABLA's new 'Brand Leadership for the Public Sector: Developing Citizen-Centred City Brands' programme. The participants in the programme comprise city branding professionals working for cities throughout South Africa. 'It was an honour to be invited by ABLA to deliver the first lecture in this exciting new programme,' said Keith. 'City branding remains a hot topic and it was good to see such a high level of interest from practitioners representing a wide range of South African cities of all sizes. I look forward to continuing this relationship with ABLA and their inspirational team.'

### Successful Applications to the University Innovation and Impact Development Fund

Dr Keith Dinnie and Dr Szu-Hsin Wu facilitated two online workshops in July 2021 presented by industry expert Clemency Wright in their project, 'Keywording Digital Assets - Introduction and Guidelines for SMEs'. The project was supported by the Innovation and Impact Development Fund (IIDF). The aims of the project were to engage with local SMEs across a range of economic sectors; to enable local SMEs to upgrade their digital marketing skills by introducing and explaining the benefits of keywording their digital assets; and to build relationships with participating SMEs that could lead to future collaborative opportunities. Participating SMEs included Arbikie, Visit Dundee, and Community First UK.

## Good New Stories cont.

### Book Publication

Dr Keith Dinnie has accepted the role of Series Editor for the Routledge Focus on Nation Branding book series. The first book in the series, Nation Branding in Europe, was published on 30 July 2021 and was edited by João Ricardo Freire ([www.routledge.com/Nation-Branding-in-Europe/Freire/p/book/9780367540135](http://www.routledge.com/Nation-Branding-in-Europe/Freire/p/book/9780367540135)). 'It was a pleasure to work with João on editing this book,' said Keith. 'The book provides an eclectic collection of chapters each focusing on a specific European country, looking at how they attempt to build and manage their reputations globally.' Future books in the series include Nation Branding in Asia, Nation Branding in Africa, Nation Branding in North America, and Nation Branding in South America

### Public Engagement – Relaunch of the Visit Dundee website

As a Non-Executive Director on the Board of Visit Dundee, Dr Keith Dinnie has been actively involved in the redesign and relaunch of the Visit Dundee website. The new website was designed and developed by Purple Imp, a well established digital marketing agency based in Dundee. 'The new website has a greatly enhanced functionality and better reflects the full range of city's tourism offer,' said Keith. 'Much of the work on the redesign of the website was funded by Visit Dundee's successful application to the VisitScotland Sector & Destination Operational & Market Readiness Fund, for which the maximum available £50,000 was awarded. Barrie Moran and his team at Purple Imp have done a superb job on the new website.' The new version of the Visit Dundee website can be viewed here: [www.visitdundee.com](http://www.visitdundee.com).

### Public Engagement – The Dundee Brand Group

The Dundee Brand Group, led by Jennifer Caswell at Dundee City Council, is responsible for the overall city branding of Dundee. As an expert in city branding, Dr Keith Dinnie of UDSB is a member of the group and has contributed to the group's strategic focus, particularly with regard to a refreshing of the group's remit this year as we move to a post-pandemic world. 'Within the Dundee Brand Group we are now looking increasingly at promoting the city in terms of talent attraction in addition to the existing focus on tourism,' said Keith. 'We look forward to communicating the excellent quality of life here in Dundee, drawing upon examples of incomers to the city who have settled here and made it their home.'

### Highlighting a UDSB and International Partners' Research Symposium 2021

The School of Business organized a Research Symposium on 7 June 2021 in collaboration with its international partner institutes from Canada, China, India, Malaysia, Pakistan, Saudi Arabia, and Vietnam. The symposium consisted of presentations, workshops on producing high level research publications and the inaugural Ronald Coase Lecture. Professor Orley Ashenfelter (Princeton University) delivered an excellent keynote presentation as part of Ronald Coase Lecture series. Professor Graeme Martin's seminar on various aspects of research paper writing and publishing in high quality journals was seen by participants as insightful and detailed. Overall, the research symposium was a great success and we are in the process of organising another research conference in collaboration with our partner institutes in November 2021.

### Fifty Years of Accountancy as an Academic Discipline at the University: How it all began and subsequently developed

In 2022, the Department of Accountancy at the University will be 50 years old. To celebrate this milestone, Dr Renzo Cordina, Dr Alison Fordyce, and Professor David Power, have begun to investigate the origins of Accountancy as an academic discipline within the University of Dundee. Both archival research as well as oral history methods will be used to examine the reasons behind the establishment of the Department of Accountancy (which later became the Department of Accountancy & Business Finance) by the University of Dundee. The research will also examine how the Department developed in terms of its teaching and research identities throughout the 1970s and 1980s. It will also seek to evaluate the contribution of the discipline both within the University of Dundee as well as across the wider locality. The research team are fortunate in that many of the characters present at the birth of the Department of Accountancy at the University of Dundee are still alive and have agreed to be interviewed in order to document their recollections about the early days of the Department. The Research Committee of the School is generously supporting this work, with a strategic development grant of over £2,500 to fund this investigation and learn lessons for the future of UDSB

### Public Engagement through Digitalisation: Issues and Challenges for FinTech - School of Business and industry collaboration webinar

A webinar on the 15th September, organised by Dr Seemab Farooqi and Dr Gizella Marton, provided an opportunity for networking by bringing together academics, policy makers and industry specialists from Scotland and Pakistan to exchange ideas, share knowledge and create collaboration opportunities for joint projects and research. The first session was a discussion about the key technological challenges facing digital businesses and FinTech's response. The second was a discussion about how FinTech is responding to the challenges of human capital development and technological innovation for businesses scaling up. Professor Morris Altman

opened the webinar and highlighted the importance of FinTech in enhancing productivity and general wellbeing and emphasised that human side regarding the implementation of FinTech initiatives may suffer because of a lack of financial literacy and other decision making challenges.

The second keynote speaker, Clive Webb, argued that the role of finance itself is undergoing a change; finance professionals are no longer expected to keep historical records of past transactions but are now expected to be able to predict potential future outcomes. Accordingly, FinTech needs to be able to expand and integrate better with the core architecture of a business. He added that the adoption of new technology like AI is affected by cultural inflexibility and an education gap, but agreed that different economies are at different stages of digitalisation.

The final session focused on human capital and innovation challenges. It was proposed that while technology may drive business growth, human capital necessarily supports it hence they are aligned. Contract enforcement and back-end obscurity were introduced as challenges facing regulators in this space. Other issues identified during the discussion were the acquisition and retention of staff with the relevant skillsets, the proper integration of FinTech solutions considering multiple worker backgrounds across different business functions, and the education /skills gap in different economies. Stephen Ingledew, the third keynote speaker, emphasised that FinTech should not be seen as inherently 'financial', but should focus on people; positive economic and social impacts on people. He suggested that an improved regulatory atmosphere, engagements between academia and industry, and partnerships with big and small tech players are key to achieving this people-focused orientation.

## Good New Stories cont.

### Public Engagement through Podcasting

Dr Stephen Knox was invited to do a podcast for the Entrepreneurship & Regional Development Journal where his paper was recently published. The podcast is titled: "Identity work in different entrepreneurial settings: dominant interpretive repertoires and divergent striving agendas". If you would like to listen to the podcast it can be found at the following link: <http://entrepreneurship-erd.com/podcast/authors-e17-stephen-knox-identity-work-in-different-entrepreneurial-settings-dominant-interpretive-repertoires-and-divergent-striving-agendas/>

Dr Stephen Knox was also invited to present at Leeds Trinity University on Wednesday 13 October at their Research Seminar Series. His talk was titled: "The mobility of enterprise policy in Scotland: A social assemblage perspective."

### A National Appointment to the GCSE Academic Advisory Panel

Professor Yu Zhu was appointed a member of the GCSE Academic Advisory Panel by the Department for Education (DfE) in 2020. It was just announced that the resulting DfE report had won the annual John Hoy Award for the best piece of economic analysis in government, with special mention of the Academic Advisory Panel as an important element in the success of the project by the judging panel.

### Acceptance into the Aurora Programme

Dr Kristina Auztova has been accepted into the Aurora Programme, Advance HE's leadership development initiative for women. Aurora is run as a partnership between higher education institutions and leadership experts that aims to take positive action to tackle the under-representation of women in leadership positions in the sector. Kristina said "As an early career academic already in a leadership role – leading UDSB's PRME agenda – I hope this training will help me to develop skills in motivating and empowering people, bringing about positive change together and fostering a culture that has ethics, responsibility, and sustainability at the forefront, thus delivering on this strategic direction of the School. This opportunity reflects UDSB's commitment to achieve greater gender equality as well as to the advancement of ethics, responsibility and sustainability".

### PRME and RRBM update

Work on the PRME and RRBM fronts is moving forward in the research arena. Over the summer, Dr Kristina Auztova, UDSB Academic Lead for PRME, worked with Linda Hazle and a team from Research & Resources on UN Sustainable Development Goals (SDGs) and how our research relates to SDGs. We started with a report listing research outputs that are tagged with SDGs, through automatic (Scopus-led) tagging, for the period of 2010-2021. This tagging algorithm is used for THE Impact Rankings among other things. We then collected information from our staff on any missing SDGs and added about 80 more outputs to this list to develop a more comprehensive view of our SDG related research. UDSB acted as a pilot project on this for Research and Resources helping them navigate and improve the SDG tagging feature for the University and it was a great way for us to collect data on PRME related research within the School. Publication outputs and staff profiles are now tagged with SDGs, where relevant, and may help externals navigate and search for staff expertise for collaborations

### Scottish Graduate Programme in Economics (SGPE) Appointment

Professor Paul Allanson has been appointed SGPE PhD Co-Director (PhD Conference and PhD student matters) for a period of 3 years from September 2021, replacing Dr Gregory Emvalomatis in the position. The SGPE is a collaborative venture between eight top Scottish universities which offers three taught masters programmes in economics and a range of events and training activities for affiliated PhD students. He will primarily be responsible for the organisation of the annual SGPE PhD and MSc student conference, which is usually run as a two-day residential event with a programme of PhD student presentations, MSc training activities and talks by external speakers. He will also chair the SGPE Executive Committee, take part in the Scottish Heads of Departments of Economics committee, and coordinate the affiliation applications process for the SGPE PhD programme.

### Visit Dundee award from VS Destination & Sector Marketing Fund

Dr Keith Dinnie, Head of Management and Marketing at UDSB, was closely involved in a successful funding application made by Visit Dundee to the VisitScotland 'Destination & Sector Marketing Fund'. Visit Dundee has been awarded £70,000 from the fund. The objective of the fund is to encourage destination and sector groups in Scotland to collaborate to develop strong visitor propositions that are reflective of post-Covid-19 trends. Commenting on this award, Keith said, 'As a Non-Executive Director on the Board of Visit Dundee Ltd, I was delighted to be involved in this successful funding application, which will make a significant contribution to the post-pandemic recovery of Dundee as a vibrant and attractive tourist destination. This application succeeded in large part because it embodies a close collaboration between the public and private sectors, between Visit Dundee, Dundee City Council, and many other stakeholders in the city. The application also aligns closely with the Tay Cities Region Tourism Strategy 2019-2024.'

## Impact Update – Professor Norin Arshed

Paul Hughes gave a session into the world of news and media and how academics can get their research on the news and into the media. We also had an insightful session with Professor Colin Mason (and ESRC best impact award recipient) who talked about what a winning impact case study looks like and the work behind the scenes. We have an upcoming session with Professor John Brown CBE, Chair of NHS Greater Glasgow who will discuss “How good corporate governance contributes to the success of organisations.”



## Published Outputs: May 2021 – October 2021

### September 2021

Contributors	Title
Sudharshan Reddy Paramati	Song, Y, Paramati, SR, Ummalla, M, Zakari, A & Kummitha, HR 2021, 'The effect of remittances and FDI inflows on income distribution in developing economies', Economic Analysis and Policy, vol. 72, pp. 255-267. <a href="#">Link here.</a>
Bruce Burton	FIRM DYNAMICS AND BANKRUPTCY PROCESSES: A NEW THEORETICAL MODEL Journal of Forecasting, ÇELİK, ŞABAN; AKTAN, BORA; BURTON, BRUCE;
Abhishek Pathak	Pathak, A, Calvert, GA, Motoki, K & Park, J 2021, 'How early acquired phonemes present in words (or brand names) can evoke the expectations of sweet tastes', Food Quality and Preference.
Abhishek Pathak	Pathak, A, Motoki, K, Techawachirakul, M & Calvert, GA 2021, 'Spiky sounds sparkling: How voiceless consonants present in the brand name of a beverage are more appropriate in conveying its carbonation strength', Food Quality and Preference.
Parulian Sihotang	Sihotang, P & Purba, S 2020, 'Impact of Covid-19 on energy transition policy in emerging countries: Case of Indonesia', Global Energy Law and Sustainability, vol. 1, no. 2, pp. 135-139. <a href="#">Link here.</a>
Stephen Knox, Norin Arshed	Knox, S & Arshed, N 2021, 'Network governance and coordination of a regional entrepreneurial ecosystem', Regional Studies.

### August 2021

Contributors	Title
Keith Dinnie	Warren, G, Dilmperi, A & Dinnie, K 2021, 'Power struggles and playing politics: An application of Bourdieu's cultural intermediation theory to place marketing', Annals of Tourism Research, vol. 91, 103276. <a href="#">Link here.</a>
Alison Fordyce	Bebbington, J, Schneider, T, Stevenson, L & Fordyce, A 2020, 'Fossil fuel reserves and resources reporting and unburnable carbon: Investigating conflicting accounts', Critical Perspectives on Accounting, vol. 66, 102083. <a href="#">Link here.</a>
Ahmed Hassan Ahmed, Bruce Burton	Ahmed, AH, Tahat, YA, Eliwa, Y & Burton, B 2021, 'Earnings Quality and the Cost of Equity Capital: Evidence on the Impact of Legal Background', International Journal of Accounting and Information Management.
Yu Zhu	Bertuol, MT, Zhu, Y & Xu, L 2021, 'The Impact of An Un(der)funded Inclusive Education Policy: Evidence from the 2013 China Education Panel Survey', Journal of Economic Behavior & Organization.
David Collison	Collison, D 2021, 'Rob Gray (1952–2020): A personal perspective on his achievements at the University of Dundee in the 1990s', Sustainability Accounting, Management and Policy Journal. <a href="#">Link here.</a>
Norin Arshed	Abdul Halim Lim, S, Antony, J, Garza-Reyes, JA & Arshed, N 2015, 'Towards a conceptual roadmap for Statistical Process Control implementation in the food industry', Trends in Food Science and Technology, vol. 44, no. 1, pp. 117-129. <a href="#">Link here.</a>

## Published Outputs: May 2021 – October 2021

### July 2021

Contributors	Title
Nicolas Li	Zhang, SX, Hoe Loo, K, Li, N, Wan, X & Li, J 2021, 'Individual-Level Heterogeneity in Mask-wearing During the COVID-19 Pandemic in Malaysia', American Journal of Tropical Medicine and Hygiene. <a href="#">Link here.</a>
Nicolas Li	Ji, J, Li, N, Liouka, I, Fletcher, M, Tang, YK & Slow, J 2021, "Where to" Micromultinationals? A Tribute to Professor Pavlos Dimitratos', European Management Journal. <a href="#">Link here.</a>
Dooruj Rambaccussing	Rambaccussing, D 2021, 'The Price-Rent ratio inequality in Scottish Cities: Fluctuations in discount rates and expected rent growth', SN Business and Economics.
Bruce Burton, Theresa Dunne	Asare, E, Burton, B & Dunne, T 2021, 'Strategic Accountability for Sustainability of Natural Resources: Public Discharge and Optimism in sub-Saharan Africa', Sustainability Accounting, Management and Policy Journal.

### June 2021

Contributors	Title
Graeme Martin	Keijser, W & Martin, G 2021, 'Medical leadership in transformation: New ideas and practices at a crossroads in social sciences', BMJ Leader. <a href="#">Link here.</a>
Daniel Borbely	Borbely, D 2021, 'Limiting the distortionary effects of transaction taxes: Scottish stamp duty after the Mirrlees Review', Fiscal Studies, vol. 42, no. 2, pp. 265-290. <a href="#">Link here.</a>
Paul Allanson	Allanson, P & Petrie, D 2021, 'A unified framework to account for selective mortality in lifecycle analyses of the social gradient in health', Health Economics. <a href="#">Link here.</a>
Osai Nnodim (PhD)	Li, Y & Nnodim, O 2021, 'Effectiveness of environmental protection and low carbon work based on 5P model. - A case study of Boxing County in Shandong Province', IOP Conference Series: Earth and Environmental Science, vol. 769, no. 2, 022050. <a href="#">Link here.</a>
Yu Zhu	Huang, B, Tani, M & Zhu, Y 2021, 'Does higher education make you more entrepreneurial? Causal evidence from China', Journal of Business Research.
Abhishek Pathak	Uchida, M, Pathak, A & Motoki, K 2021, 'Smelling Speech Sounds: Association of Odours with Texture-related Ideophones', Journal of Sensory Studies.

## Published Outputs: May 2021 – October 2021

### May 2021

Contributors	Title
Stephanie Schreven	Basner, K, Christensen, JF, French, JE & Schreven, S 2018, 'Snaptivism: A collective biography of feminist snap as affective activism', Ephemera: Theory and Politics in Organization, vol. 18, no. 4, pp. 901-922. <a href="#">Link here.</a>
Stephanie Schreven	Siebert, S & Schreven, S 2019, 'Protean Uses of Trust: A Curious Case of Science Hoaxes', Nauki o Wychowaniu. Studia Interdyscyplinarne, vol. 9, no. 2, pp. 216-230. <a href="#">Link here.</a>



## Conference Attendance and Doctoral News

### 12th North American Productivity Workshop

Dr Stavros Kourtzidis (with colleagues) had a paper entitled “Inverted VEA for Worst-Practice Benchmarking: With an Application to Distress Prediction of European Banks” included at the 12th North American Productivity Workshop (NAPW XII Virtual), University of Miami Business School, Miami, USA, June 7-11.

### World Finance Conference 2021

Dr Murat Mazibas attended the world-renowned World Finance Conference 2021 (3-6 August 2021) and presented the joint paper with Dr Dooruj Rambaccussing. He also acted as chair and discussant for other papers at the conference.

### Financial Constraints and Internationalization of SMEs

Dr Yang Wang & Dr Nicolas Li attended an online international workshop on 'Financial Constraints and Internationalization of SMEs', sponsored by the 'Seeds Funds for International Research collaboration' by Shandong University, China. They both presented their work-in-progress paper on customer concentration and green innovation.

### Successful Awards

We welcome 2 new entrants to our successful roll call of PhD graduates over the past few months.

#### Congratulations to Sami Alshahrani

who successfully defended his thesis titled “The education and training associated with the implementation of IFRS in Saudi Arabia” supervised by Dr Theresa Dunne and Dr Gizella Marton.

#### Congratulations to Jamal Shah

who successfully defended his thesis titled “Factors affecting farmers choice to adopt risk management strategies at farm level in Pakistan” supervised by Dr Andrzej Kwiatkowski and Dr Gregory Emvalomatis

### New PhD Students – September 2021

The School has welcomed 5 new PhD students, 4 in Accounting and Finance and 1 in Economics. We will continue to welcome a few more in the coming weeks.

### PhD Alumni news

Professor Yu Zhu's (joint supervision with the late Dr Paul Seaman) PhD student, Dr Lei Xu, is starting as a Lecturer at Bournemouth University Business School this month. He has worked as an Economist at the National Institute of Economics and Social Research (NIESR), after completing his PhD at Dundee in 2018.







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## Feedback? Questions?

Get in touch:

[L.Y.Mcfarlane@dundee.ac.uk](mailto:L.Y.Mcfarlane@dundee.ac.uk)

