



Lightly

Lightly has been developed to aid students with carrying heavy loads over prolonged periods of time, in instances such as grocery shopping and moving accommodations.

This leverage strap provides an alternative to handholding heavy bags, by allowing its users to wear the bags on the load-bearing upper body like a backpack, or across the body. In addition to being more ergonomic than handholding, the leverage strap uses biomechanics and weight distribution to make heavier loads feel lighter and less strenuous when carried over prolonged periods of time.

The strap's user-friendliness was influenced from conventional backpacks, cross-body bags, and carabiners. For instance, since most people have worn and adjusted a backpack, mimicking that experience incorporated a sense of intuition and familiarity. An instruction manual is also included to illustrate the features and styles in which the product can be used.

Lightly can make a two-person job a one-person job, enhancing independence and self-reliance. One is also given the freedom to carry more at once and therefore avoid repetition and unnecessary trips – students are no longer confined by their own physical ability of carrying heavy bags conventionally.

Lightly aims to make life as easy as possible, to as many people as possible.