Graduate Apprenticeships at University of Dundee

BSc (Hons) Business Management

Supporting employers to develop the skills of their workforce
Deliver tangible benefits to your business through Graduate Apprenticeships at the University of Dundee. Through a blend of academic and practical learning our programme can help to increase productivity, develop and retain talent, improve service delivery, and engage staff in their own professional development.

Graduate Apprenticeships are fully funded by Skills Development Scotland.

Programme overview
The Business Management Graduate Apprenticeship is designed to produce graduates with the following high-level skills and knowledge attributes:

- An understanding of business/organisations and their key functions and processes.
- An understanding and consideration of environment, organisational strategy, markets and processes – and how these work together.
- Knowledge and understanding of organisational strategy and models and how to apply them.
- Understanding of approaches to project management and the ability to apply them.
- Knowledge of financial models and how to use them to analyse performance.
- Understanding of how technology can enhance business.
- Able to communicate effectively using a range of media.
- Knowledge and understanding of leadership styles and organisational culture.
- Knowledge and understanding of how to manage people and teams effectively.
- Understands how to build effective relationships internally and externally.
- Able to manage self effectively, use emotional intelligence and core values.

University-based learning
Teaching takes place one day a week in the University over 42 weeks a year. There is a two week break at both Christmas and Easter and a six week break in the summer.

Work-based learning
Graduate Apprenticeships at the University of Dundee are project-based degrees. We engage with employers to find projects that apprentices can undertake as part of their employment and apply the skills and knowledge acquired through their study.

Eligibility
The Graduate Apprentice must:

- Be a resident in Scotland at the start of their programme.
- Work in Scotland.
- Not have a qualification at the same level in the same subject.
- Meet the University's entry requirements.

Learning outcomes
Regular workshops with programme partners will review content in line with both employer and apprentice needs.

Year 1
- Digital business and new technologies
- Communication
- Political context
- Sales and marketing strategies
- Planning
- Communicating and sales
- Conducting business
- Cultural awareness and understanding
- Communicating in an international context
- Globalisation
- Business Strategy and Management

Year 2
- Project management
- Business finance and accounting
- Leading People
- Managing People
- Developing collaborative relationships
- International trade theory
- Management of self
- Change management in an organisational context
- Collaboration and relationship building

Year 3
- Administration and implementation
- Decision making
- Human resources theory and concepts
- Human resource management
- Procurement and supply chain strategy & management
- Procurement
- Awareness of self and others

Year 4
- Organisational strategy and operations
- Relationships and communications within change management
- Legal requirements
- Performance and reputation management
- Customer behaviour
- Customer experience and satisfaction

Entry requirements
- A Modern Apprenticeship in a relevant area (SCQF Level 6) or
- A Foundation Apprenticeship in a relevant area and two Highers (English, mathematics preferred) or
- BBBB Highers (English and mathematics preferred) or
- Equivalent.

If a candidate does not have any formal qualifications, they can:

a) Go through a recognition of prior learning interview and/or
b) Enter through Discover Learning at Dundee uod.ac.uk/discoverlearnings

Direct entry to year 2 may also be available for qualified candidates, please contact us to discuss.

If you are an employer, we will work closely with you on the admission process. For example, if you are hiring a new employee as a Graduate Apprentice, we will happily discuss their qualifications prior to you hiring them so that we can check they are eligible to apply.

Simply email: ga@dundee.ac.uk

uod.ac.uk/graduate-apprenticeships
We are one of the UK’s top 30 universities

We have been given a Gold award - the highest possible rating - in the 2017 Teaching Excellence Framework (TEF).

Find out more

Email: ga@dundee.ac.uk
Phone: 01382 384787
Visit our website: uod.ac.uk/graduate-apprenticeships