On December 31, 1999, Contagion remix artists turned up on the street. They took an eight story slab, a one time party-wall to party. It was a scrim to mark passage. The “Dies Irae” and an end of time millennium message from Mayor Clarence showed up. It was all part of a bash for a city that thinks and drinks.

An archive follows. It’s a chain of emails. They tell what happened. Detail a party and a protocol. The emails layout early r + d into digital techne, streets and us. In this back and forth there are how-to tips on:

- using streets as platform to peer
- wearing info-network jackets
- slipping past sickly sweet tomorrows

This cache of emails document a blend of players and worlds: technology, programming, urbanism, government, and the arts. They were New Year Eve party givers and goers, the millennium cast. Their faces and the stage they played on make up the stills that frame this centennial moment.
the Multimedia Millennium Party in the AD Brown building's top floor. The party MediaARTS is also collaborating with Metropolis St. Louis to host the House an official Millennium Communities Project. This honor showcases the website and information network, administered by the St. Louis Development Corporation, around the world to refashion technology. We're using it to create a sense of viewing on and after New Year's Eve on the Virtual Park website at: HYPERLINK "http://www.stlvirtualpark.org" www.stlvirtualpark.org. To click on: A Bug and A Buck.

If you have your mouse - or any mouse - in hand tomorrow night you might want to...
The City of St. Louis' Community Information Network, working with MediaARTS (a not-for-profit cultural organization) will sponsor a Millennium Celebration website which will be blank.

1. Describe how the community will reach out to a broad segment of people.

I'll call

Here is the text for the millennium application

2. Describe how the community will design a planning structure to develop the millennium program. (How many people the community envisions will be taking place worldwide symbolizes how the turn of the millennium makes all citizens of a global community.

We've reserved the domain names of : stlvirtualpark.com and .org.

It is now a given. Tickets are being sold - and sales are going well.

I think it creates a very strong marketing - sponsorship structure.

I think it's particularly well written, and puts it all in a rounded perspective.

In addition to real-time images of local and global celebrations, which companies will be approached for assistance with hardware and software using to promote the party and the year long web site.

Tickets are $60 per person and can be purchased by going to any MetroTix outlet.

At the time of our initial conversation and e-mails, the party was a blank)

The A.D. Brown Building is a former shoe warehouse that was built at the last turn of the century and offers spectacular views of downtown.

While we have the funds to do this party - but we don't have the dollars for the large web project.

I wanted to get back with you and give you an update regarding the millennium party.

I think it's particularly well written, and puts it all in a rounded perspective.

While we have the funds to do this party - but we don't have the dollars for the large web project.

Whoever has the funds to do this party - but we don't have the dollars for the large web project.
Around the World
St. Louis Time

Around the world reaches midnight, we will focus on that particular location, and radio stations.

MediaARTS’ event from First Night’s venues. Celebration website viewed by at least one million people on New Year’s Eve.

In addition, CIN, MediaARTS and Metropolis will all provide staff and

A disk jockey for the Metropolis party

Use of the former executive suite of the AD Brown Building for party

One Mac G3
Video mixer
A 10 X 12 rear projection screen
Multiple VCRs
Three video projectors

Resources Already Available
digital tools.

more suitable than the Laumeier arrangement because public institutions are
technologies, as well as the ever shrinking hardware costs, permit these
for the project. These resources include

A Prototype for a Virtual Park

such well-known website providers as MSN ($15-$47) or Lycos ($15-$85).

significantly less than comparable advertising currently available through

thousand impressions (CPMI) ranges between $2.50 and $5.00. This cost is

market awareness, and enhanced public image opportunities. The benefits to you

reaching a broad audience while ensuring you significant brand positioning,

the expertise to attract a large gathering to their Millennium Party.

bring this idea to fruition. Metropolis St. Louis has attracted upwards of 500

electronic communications technology with the creative excitement of artists

Village”). But the show at the wall, visible from the street, is free and open

from Metrotix by calling 534-1111 and asking for “Postcards from the Global


http://www.mirror.co.uk/dome/dome1.htm

Date: 12/21/1999 12:04:58 PM

From: jyounce@swank.com <jyounce@swank.com>

To: Buck Doubet <spelli@stlouis.missouri.org>

Note the matter about the street lights during the other two outdoor

I don’t think that I sent this on to you.

I am drafting a press release for SLDC to issue. Hopefully it can be send

week.

To: Paul Guzzardo <zio11@stlnet.com>

>>Date: Mon, 20 Dec 1999 21:44:51 -0600

> working out so I just got the info that I needed and moved on.

> Sorry that we missed each other, however, many circumstances were not

> if they want more info.

> I would also appreciate if you all could spread the word about “Postcards

> that they have ended up in the Bermuda Triangle, a Black Hole, or simply

> That will be very helpful considering the size of the image and the fact

> that we keep it as bright as possible. Last time that Swank did something

> 200 feet from A.D. Brown building across Tucker to the big brick wall. We

> several street lights that we request are turned off. All the lights

> That is about it from my end. Just to let you know, I have a technician

> 30th and pick up on Monday, January 3rd.

> that we have it on site. It will be ready to go by Friday morning. The only

> A few other details: This projector will require (2) dedicated 20amp, 110

> However, since the same mailhouse is handling that, I don’t trust the

> the size of the image and the fact that we keep it as bright as possible.

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Subject: a chat

Date: Sunday, November 21, 1999 10:14 PM
From: paul guzzardo <zio11@stlnet.com>
To: Buck, Doubet <jimod@earthlink.net>

Sent: Tuesday, November 09, 1999 12:37 PM

Thought you might be interested:

Dear [Name],

I just wanted to get back to you with the status of the web site. Things are moving along very nicely. We've got a plan in place and I think that this would work. But certainly if we're going to set up a meeting with Reeves let's have a very clear agenda and let's make sure that we all know what we want to accomplish. I think that this would be a very good way to move forward. I'll be in touch with you soon to discuss these details.

Paul Guzzardo

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[Name],

I'm forwarding Joyce Rudinsky's e-mail to you. She's looking into streaming the party sound to the web site. I think that this is a good idea and we should look into it further. She also mentioned that she's looking into a champagne toast at midnight and a souvenir champagne glass. I think that these are great ideas and we should pursue them.

Joyce Rudinsky

---

[Name],

I've got some notes for the millennium web site:

1. party web cam
2. footage of the party
3. party web cam
4. live sound from the party
5. I am looking into streaming the party sound to the web site.

Paul Guzzardo

---

[Name],

I'm going to contact Steve Ulman from RAC—but do we have something in writing??

Paul Guzzardo

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[Name],

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Steve Ulman

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[Name],

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Paul Guzzardo

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Paul Guzzardo
"Hi I'm Mayor Clarence Harmon. The Bible says that Methuselah lived 969 years. Almost a millennium. People in the City of St. Louis will see more in the next few years than Methuselah did in his entire lifetime. The revitalization of downtown, the reinvigoration of the city's neighborhoods and the rapid expansion of a high tech industry. I am proud to be the first mayor of the second millennium and the 21st Century. Happy New Year.

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a city is more than a place in space, it is a drama in time.

Patrick Geddes was a man in search of an arena that exposed the archetypal drama(s) of life. Like Charles Dickens he was a player on a brute Hobbesian stage. Both men wanted to change the set.

It is high time to be staging the civic drama, renewing its long-forgotten ideals. For as we escape from the myths of a homeless individualism we see that the city in one age with acropolis and forum, in another with town house and cathedral has ever been the theatre and stage indispensable for expressing, with any real fullness and adequacy, each individual life.

The remix digerati have to be on the street. We don’t want a generation of creatives secreted in clandestine places, shackled to screens and virtual sites. Or shunted to mutating gaming consoles, where buttons and a directional joystick rein the drift. They have to be on the ground navigating through the digital fog. That’s the place to double, layer and go off in several directions. But they need gear to cut a path in the data maelstrom. They need way stations: places to map, to plot a course, and platforms from which to peer into the city.