

## **D'Arcy Thompson Award for Excellence in Public Engagement of Research 2012**

### **Evaluation Criteria**

**Below is a list of criteria and questions that the judging panel will use to assess the past activities within applications.**

1. Have the nominees used their own initiative, time and resources to deliver a successful project above and beyond what might be expected in their role in the College?
2. Is there evidence of a commitment to public outreach over the two year period?
3. Does the project successfully showcase the relevant benefits of CASE research to a wide audience?
4. What has been the impact on the public audiences, the nominees and their colleagues?

Other points you may wish to address are:

### **Audience and delivery**

5. Is the target audience identified and does the means of delivery appropriate for the age and size of the audience?
6. Does it deliver an enjoyable and high quality learning experience?
7. Does the activity seek to broaden the range of people who engage with its research? Do the public influence research decisions or participate in research projects?
8. Sustainability – does the activity ensure that any subsequent activities build on the success of the project (and is informed by any evaluation of the project).

### **Collaboration and Sharing**

Does the project:

9. Have a proactive approach to establishing and developing partnerships within the College, University and to external organisations?
10. Provide other CASE researchers with training opportunities and enhance researchers' skills that may benefit their career development?
11. Market itself appropriately to maximize its impact to both internal and external audiences?

### **Evaluation**

12. Is there a mechanism for feedback/evaluation from events?

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**Below is a list of criteria and questions that the judging panel will use to assess the future activities within applications.**

### **Future activities**

1. Are future activities well planned and targeted to a suitable audience?

What size of audience and depth of engagement would these future activities attract?

Is this a pilot project or building on a body of previous work? If a pilot project, please describe what measures you will take to ensure the quality of the activity?

Will the future activity be sustainable or encourage other University researchers to get involved in Public Engagement with Research.

2. To what extent would future activities depend on the award of the financial contribution?
3. What benefits does the financial award give to the future outcomes of the project?