



# MSc Information Technology & International Business

“The work was challenging but very enjoyable and the lecturers were always at hand if I needed help. the degree was not only a good learning experience but I also met great people”

Debora Kagohara

### MSc Information Technology & International Business

The migration of more and more business presence and commercial transactions to the internet has produced the need for managers who are familiar with the potential and the limitations of e-commerce, and also for software designers and developers who are aware of the business and marketing environment that sustains them. The fast pace of technology changes requires managers and software designers who can operate comfortably and interchangeably in both worlds.

- For graduates of disciplines other than computing or economics/business
- A firm grounding in the knowledge, skills and understanding of computing, software development and the global business environment
- Taught by a combination of two research-led Schools, both with highly successful and nationally-recognised teaching and research activities
- Project involving significant software development

#### Course content

choose 6 from the 8 modules + project

- Internet & computer systems
- Software development
- Software engineering
- Human computer interaction & usability engineering
- International business strategy
- Database systems
- Economics for business managers
- International marketing & marketing research
- Project

#### To apply

- An honours degree at 2.2 or above in a subject other than computing
- For application information: <http://www.dundee.ac.uk/postgraduate/> or email: [postgrad-admissions@dundee.ac.uk](mailto:postgrad-admissions@dundee.ac.uk)

#### Further information contact MSc Programme Co-ordinator

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“Dundee is riding a wave of academic success that league tables such as our own struggle to capture fully. This is one of the finest institutions in Britain where researchers routinely push back the boundaries of knowledge and teachers inspire their charges. The winners are the students lucky enough to study here.”

**Sunday Times Good University Guide, 2008**

